



## Creative Industries Summary

2009 Otis Report on the Creative Economy:

- One of the largest business sectors in the region.
- Nearly 1 million direct and indirect jobs in Los Angeles Orange Counties
- More than \$5.1 billion in state tax revenues generated
- Nearly 121 billion in sales/receipts in Los Angeles County

2009 Otis College of Art and Design Report on the Creative Economy of the Los Angeles Region  
[Otis.edu/about/creative\\_economy\\_report\\_2009.html](http://Otis.edu/about/creative_economy_report_2009.html)

2009 Creative Industries:

| City               | Population | Number of Arts-Related Businesses | People Employed by Arts-Related Businesses | Percentage of Population Employed by Arts-Related Businesses |
|--------------------|------------|-----------------------------------|--|--|
| Culver City        | 40,657     | 583                               | 4,645                                      | 11.4%  |
| Long Beach         | 492,682    | 938                               | 3,775                                      | 0.8%   |
| Los Angeles City   | 4,065,585  | 20,614                            | 95,211                                     | 2.3%   |
| Pasadena           | 150,185    | 922                               | 3,991                                      | 2.7%   |
| Santa Monica       | 92,494     | 1,818                             | 10,047                                     | 10.9%  |
| Los Angeles County | 10,393,185 | 31,129                            | 242,538                                    | 2.3%   |

2009 Creative Industries CD 2

| District | Population | Number of Arts-Related Businesses | People Employed by Arts-Related Businesses | Percentage of Population Employed by Arts-Related Businesses |
|----------|------------|-----------------------------------|--|--|
| CD 2     | 258,604    | 2,141                             | 8,182                                      | .04%   |

2008 Americans for the Arts Creative Industries Report  
Source: Dunn & Bradstreet  
ArtsUsa.org

2008/09 Municipal Grants Budget

| City               | Population | Number of Arts-Related Businesses | People Employed by Arts-Related Businesses | Percentage of Population Employed by Arts-Related Businesses |
|--------------------|------------|-----------------------------------|--|--|
| Culver City        | 40,657     | 583                               | 4,645                                      | 11.4%  |
| Long Beach         | 492,682    | 938                               | 3,775                                      | 0.8%   |
| Los Angeles City   | 4,065,585  | 20,614                            | 95,211                                     | 2.3%   |
| Pasadena           | 150,185    | 922                               | 3,991                                      | 2.7%   |
| Santa Monica       | 92,494     | 1,818                             | 10,047                                     | 10.9%  |
| Los Angeles County | 10,393,185 | 31,129                            | 242,538                                    | 2.3%   |

Based on 08/09 Municipal Grants Budgets. Does not reflect entire municipal investment.  
Arts for LA.org